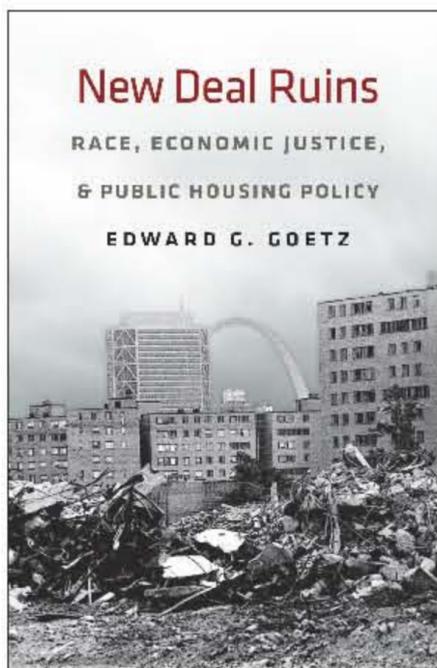


# Professor Edward G. Goetz Book Launch

## *New Deal Ruins: Race, Economic Justice, & Public Housing Policy*

Tuesday, March 26, 2013  
3 to 5 p.m.

Humphrey Forum



*New Deal Ruins* is about the large-scale reduction in commitment to public housing in the United States since the 1990s. Housing policy currently emphasizes the demolition of public housing and the redevelopment of previously low-income neighborhoods. This policy change is dependent on an inaccurate overall assessment of public housing - what Professor Goetz calls a “discourse of disaster,” combined with racial politics, gentrification, and an overall shift to neoliberal forms of governance.

Join **Professor Edward Goetz** and special guest **Jon Gutzmann**, director of the St. Paul Housing Authority, for a conversation about the value of and ongoing need for public housing, and about St. Paul as an example of how public housing can work. They also will discuss the challenges of continuing to run public housing at a time when federal resources are being withdrawn.



Edward G. Goetz, professor, specializes in housing and local community development planning and policy. His research focuses on issues of race and poverty and how they affect housing policy planning and development. Before coming to the University of Minnesota in 1988, Goetz worked at the mayor's Office of Housing and Economic Development in San Francisco and for several nonprofit community developers in Los Angeles and San Francisco. He has served on the board of directors of nonprofit housing agencies in the Twin Cities, and on several regional commissions related to affordable housing and development.

Goetz is the author of *Clearing the Way: Deconcentrating the Poor in Urban America* (2003, Urban Institute Press), *Shelter Burden: Local Politics and Progressive Housing Policy* (1993, Temple University Press), and co-editor of *The New Localism: Comparative Urban Politics in a Global Era* (1993, Sage Publications).



Jon Gutzmann has been the Executive Director of the Public Housing Agency (PHA) of the City of St. Paul, Minnesota for over 25 years (since August of 1987). The St. Paul PHA has received numerous performance awards under Jon's leadership including the HUD Outstanding Performance Award for a large public housing authority in Region V (1990) and HUD's national award for Outstanding Sustained Performance by a large housing authority (1991 and 1996). Mr. Gutzmann served as Assistant Director and later Director of Public Housing for the Minneapolis Community Development Agency, and served as City Administrator of the cities of Tracy, Little Falls, and Oakdale, Minnesota. Mr. Gutzmann earned a BA in Political Science from the University of Minnesota and a Master of Public Affairs degree from Indiana University. Mr. Gutzmann holds NAHRO's senior public housing manager certification.

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